

PAUL ANDREW YOUNG

Creatively Directing

E paul@paulandrewyoung.info T 07834 370895
www.paulandrewyoung.info

Experienced, self-starting, concept-driven kinda guy

A little about me

I lead the team and the production but can't resist getting hands-on whenever possible. 14 years of experience has given me the opportunity to work at different levels of production and I don't forget it. I'm meticulous with quality and see every job as a chance to develop and improve. I've been fortunate to work with a plethora of different types of clients, teaching me to adapt or die. I bend my thinking and approach to each customer and am confident in being able to deliver any type of project to any sector.

I am truly passionate about video and entertainment experience. My own personal interests give me a leaning to the theatrical, giving me the longing for my work to be experienced, not just passively viewed. I'm a firm believer in messaging through emotion and that the most important result of any media is how the audience feel at the end of it. At this point in my career I hope to surround myself with people who share a culture of positivity, bravery and a hunger to try something new.

Experience

JANUARY 2020 - PRESENT

Video Production Manager - Microlise Ltd, Nottingham

In January last year I took my first "in-house" role at a rapidly growing tech company, overhauling the video marketing globally for the company and its subsidiaries. Taking responsibility for both its video and imagery output, I report into the Director of Marketing but granted creative license to do as I see fit. My key task in this position is to raise the quality and value of everything the company puts out and to drive the greater use and integration of video throughout the company. Increasing quality not only means more skill required but often means more investment. I have been successful in my bids to invest more into projects, selling stakeholders on the value of the end product, and then delivering it. As always, achieving value for money is key and I have studiously spent money in areas of projects I know to provide the most value, maximising the budget to provide the best return on investment. Currently delivering a project of 26 films, I have again shown one of my key skills. Managing a large project with many stakeholders, suppliers and crew across a long period of time including an extremely hectic shoot schedule, whilst maintaining absolute control and vision of the creative delivery. Risk assessing camera tracking vehicles and 15 crew members with one hand and maintaining a consistent visual device with the other. I have performed this task with crews of 2 in the UK, to a crew of 18 in the Oman desert. The role also includes taking on the entire video estate of Europe's largest transport conference, something I partly managed for Microlise as a supplier in my previous role. The event features multiple live broadcasts, large crews working directly under my control, a tremendous amount of gear and that's just the day of the event. Pre and Post event is a massive undertaking for both the current event and the pipeline of future ones. My first role in a "large" company, I have taken some adjustment to the corporate culture, but now in full flow I am able to affect change and drive buy-in from others.

APRIL 2012 - JANUARY 2020

Creative Director - VPoint TV LTD, Nottingham

VPoint TV Ltd is the most established video agency in Nottingham at +30 years old, I was responsible for all of its output for 5 years after being promoted from Senior Editor. I managed a team of 3-4 people across all productions and trained them all during their time there. I worked closely with the MD's as a key part of the business from recruitment to winning new work. On productions I worked as one or many job roles as the project dictates. These include concept generation, writing, client management, director, producer, editor and animator. More hands on with the flagship jobs, I lead them myself and took a more supervisory role on others, allowing the team to input their own ideas and feel creative freedom. Two films that I wrote and directed were nominated for Royal Television Society Awards for "Best Promotional Programme". I didn't win, but it's an honour and all that... I have directed celebrities, actors, child actors and animal actors as well as working with people from all walks of life and from across the world. My time at VPoint TV taught me to thrive at the sharp end. We had an emphasis on efficiency and the discipline of knowing where to put time into a job for best results is something I'm proud of.

VPoint TV was key to my developing into a creative lead role.

APRIL 2011 - APRIL 2012

Editor - Affixius Films, Leicestershire

I joined Affixius at an exciting time of its development as a more experienced addition to their team of editors. I worked on many of its higher profile jobs including taking the lead on part of its award winning "Put Some Colour In Your Cricket" campaign. Affixius encourages multi-skilled staff to embrace that and so I worked heavily in concept generation as well as seeing those concepts through on shoot. My time at Affixius really taught me the value of a positive atmosphere in a creative company, it's something that has stayed with me and that I try to maintain in my current roles.

SEPTEMBER 2010 - APRIL 2011

Lighting & Sound Technician - Quadrant Events, Nottingham

I took a break from video production to follow another huge interest of mine, live events. After doing "tech" from an amateur perspective in theatre I wanted to learn how to construct a show professionally. My 8 month stint involved touring the country, hauling gear, rigging lights, running shows, mashing faders, staying up late and drinking more red bull than I should. My time at Quadrant gave me excellent "make it work" skills, with little sleep and time, whenever problems arose we always made it work. The skills & knowledge gained here often separate me from other video directors, they allow me to create in different fields with confidence.

JUNE 2007 - SEPTEMBER 2010

Editor, Camera Operator & Producer

- Jump GB Ltd, Warwickshire
- Brainwave Media Ltd, Hertfordshire
- Freelance, Derbyshire

Education

2004- 2008

BSc (Hons) Film Production Technology - Staffordshire University [2:1]

Final year project entitled "**Controlling and synchronising multimedia in live environments**"

The project was **awarded 100%**, the first in the history of the course to do so.

Special Interests

- > I run a business in my spare time designing & hiring digital scenery to amateur theatre companies
SceneryProjections.com is currently serving customers across the world & growing year on year.
- > Passion for technology as a whole, following different industries' developments.
- > Self-confessed theme park nerd, I love the industry from the technical to the artistic side.
- > Theatre, as both audience and creator, I have tech directed, designed and directed shows such as Rock of Ages, Addams Family and Jesus Christ Superstar. This overlaps with my love of themed entertainment, I like to create things for people to experience.
- > I'm a hands on guy. Whether fixing plumbing, installing my own cinema room or rigging lights in a theatre, I like to do things myself... or at least give it a shot.

Tech Skills

- > Editing - Avid, Premiere, FCP 7
- > Compositing & Motion Graphics - After Effects, Photoshop, Element 3D & various plug-ins
- > Colour grading - Avid Symphony
- > Production - Camera op, lighting, grip, general production skills.
- > Live production - installation, live editing, directing & integration with the event production.
- > Theatrical lighting, effects & technology & safe rigging
- > AV design and operation including show control

Personal Skills

- > Directing
- > Producing
- > Concept generation
- > Scriptwriting
- > Project management
- > Risk assessment and safe practices
- > Personnel management
- > Client relations
- > Ridiculous enthusiasm
- > The ability to always seek something creative in any situation

Portfolio

To view a selection of work and find out more about me, please visit www.paulandrewyoung.info